Analyze.
Prioritize.
Monetize.

CRMAmplify™

Because all leads are not created equal.

Real-time intel to max your ROI.

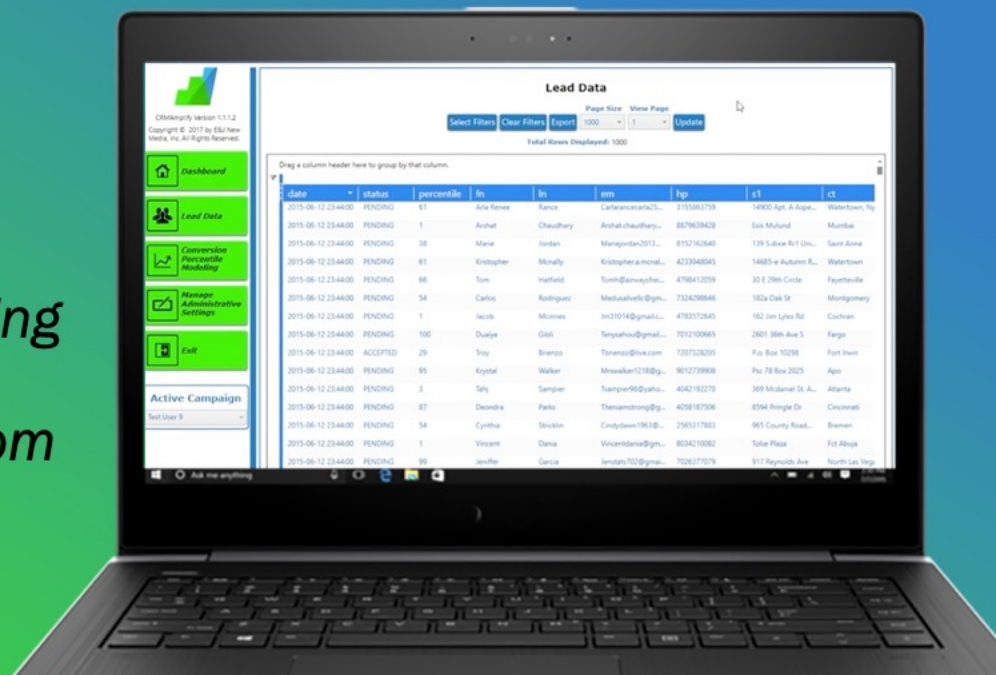
CRMAmplify *is a premium lead-scoring platform that gauges consumer characteristics common to likely buyers and directs prioritization of resources to* ***nurture and optimize the strongest leads****.*

CRMAmplify *uses proprietary dynamic software that reacts to changing conditions and new data to* ***generate responsive data in near real time****.*

CRMAmplify *generates unique modeling that is campaign-specific, providing* ***greater insights and better results*** *than lead scoring based on generic, industrywide data.*

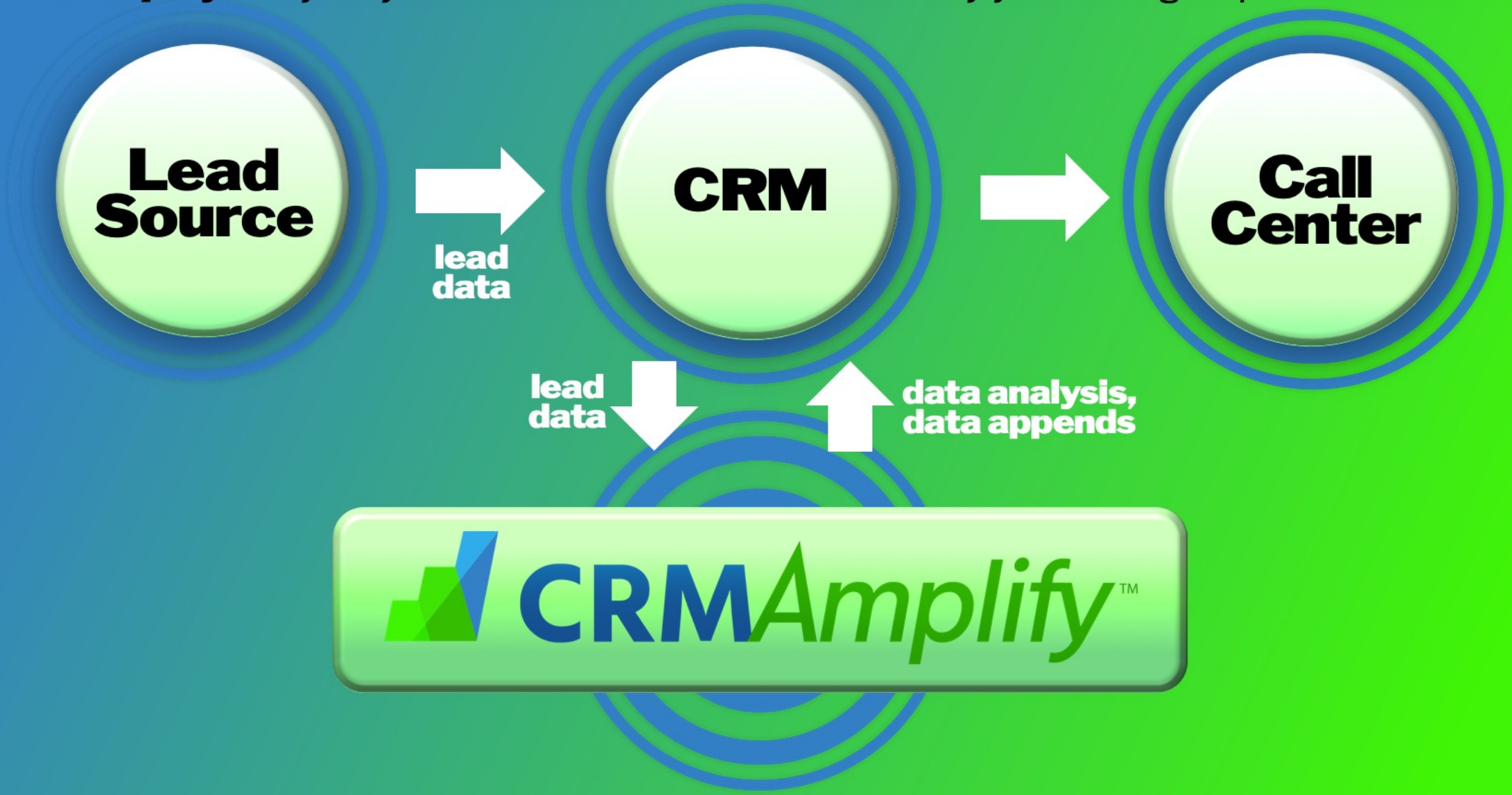
Next-level analytics for next-level sales.

- *Downloadable software works in conjunction with your CRM system*
- *Data insights heighten your CRM strategies and operate in tandem*
- *Responds to changes in each unique campaign/marketing effort in near real time*
- *Understands shifts in consumer behavior; incorporates new data to generate a new model*
- *Adds critical insights to lead-provided data*
- *Identifies data to pass to clients based on any analysis results, i.e. conversion percentile marketing*
- *Works with client's converted leads to build custom dynamic models and new tools to act on internal information*



It's your CRM. But a whole lot smarter.

CRMAmplify *analyzes your lead data in real time to identify your strongest potential conversions.*



CRMAmplify turns leads into results.

Affordable

Seamless integration

Improves operational efficiency by prioritizing leads

Converts the strongest prospective customers into sales and curtails efforts towards weak leads

Industry-agnostic; improves conversion rates in any industry, for businesses of any size

Benefits increase with the volume of client contact through your call center

Directs responsive action and strategic planning

Stop spending resources on dead ends.

The only leads that matter are the ones you can close.

Increase the return on call center and media purchases by up to 75% with minimal efforts or upfront expense.

***CRMAmplify** will boost conversion rates, generate growth, optimize your media buying, sharpen your sales forecast accuracy and **improve your ROI**.*

CRMAmplify™

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