

**Analyze.
Prioritize.
Monetize.**



CRM *Amplify*™

Because all leads are not created equal.

Real-time intel to max your ROI.

CRMAmplify is a premium lead-scoring platform that gauges consumer characteristics common to likely buyers and directs prioritization of resources to **nurture and optimize the strongest leads.**

CRMAmplify uses proprietary dynamic software that reacts to changing conditions and new data to **generate responsive data in near real time.**

CRMAmplify generates unique modeling that is campaign-specific, providing **greater insights and better results** than lead scoring based on generic, industrywide data.

Next-level analytics for next-level sales.

Downloadable software works in conjunction with your CRM system

Data insights heighten your CRM strategies and operate in tandem

Responds to changes in each unique campaign/marketing effort in near real time

Understands shifts in consumer behavior;
incorporates new data to generate a new model

Adds critical insights to lead-provided data

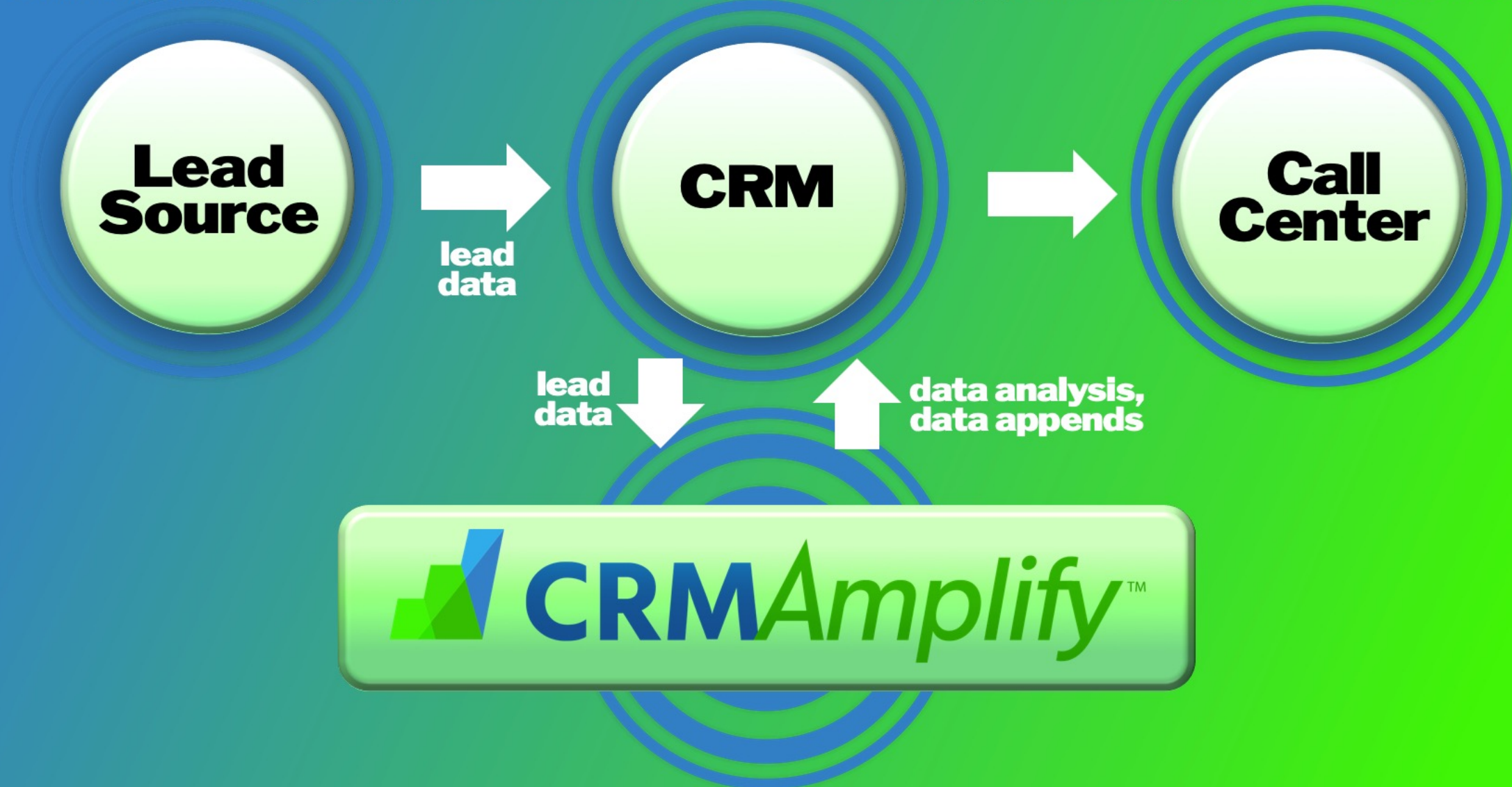
Identifies data to pass to clients based on any
analysis results, i.e. conversion percentile marketing

Works with client's converted leads to build custom
dynamic models and new tools to act on internal
information

data	status	percentile	fn	ln	em	hp	st	ct
2015-06-12 23:44:00	PENDING	61	Asha	Renee	Renee.Cabrera@caracal.com	3155963758	54900 Apt. 4 Apt...	Waltham, Ny
2015-06-12 23:44:00	PENDING	1	Ashat	Chaughary	Ashat.chaughary@...	8279639428	Eds Mulund	Mumbai
2015-06-12 23:44:00	PENDING	38	Maria	Jordan	Mariagordon2013...	8172142640	139 Edgew Br 1 Un...	Saint Anne
2015-06-12 23:44:00	PENDING	61	Kristopher	Munally	Kristopher.a.monal...	4233048045	14855-e Autumn R...	Waterbury
2015-06-12 23:44:00	PENDING	66	Tom	Harfield	Tom@harfield.com	4796412059	30 E 28th Circle	Fayetteville
2015-06-12 23:44:00	PENDING	54	Carlos	Rodriguez	Medusa@live.com	7324289846	182a Oak St	Montgomery
2015-06-12 23:44:00	PENDING	1	Jacob	Muines	jac1014@gmail.com	4783572645	162 Jan Lyne Rd	Cochran
2015-06-12 23:44:00	PENDING	100	Dwayne	Gilal	Tmpyahu@gmail.com	7012109845	2001 38th Ave S	Fargo
2015-06-12 23:44:00	ACCEPTED	29	Troy	Branco	Troybranco@live.com	7077282005	P.O. Box 10298	Fort Worth
2015-06-12 23:44:00	PENDING	95	Kristal	Walker	Mwalker1218@p...	9012739968	P.O. Box 2025	Apex
2015-06-12 23:44:00	PENDING	3	Sally	Sampier	Sampier99@yahoo.com	4042716279	389-Midland St. A...	Atlanta
2015-06-12 23:44:00	PENDING	87	Deonda	Parks	Deondaparks@p...	4058187506	8594 Pringle Dr	Cincinnati
2015-06-12 23:44:00	PENDING	54	Cynthia	Shokin	Cynthiasoon1903@...	295317981	963 County Road...	Bremen
2015-06-12 23:44:00	PENDING	1	Vincent	Dania	Vincentdania@p...	8034210082	Silver Plaza	Fort Albany
2015-06-12 23:44:00	PENDING	99	Jeffrey	Gerica	Imstata70@gmail.com	7026377079	917 Reynolds Ave	North Las Vegas

It's your CRM. But a whole lot smarter.

CRMAmplify analyzes your lead data in real time to identify your strongest potential conversions.



CRM Amplify turns leads into results.

Affordable

Seamless integration

Improves operational efficiency by prioritizing leads

Converts the strongest prospective customers into sales and curtails efforts towards weak leads

Industry-agnostic; improves conversion rates in any industry, for businesses of any size

Benefits increase with the volume of client contact through your call center

Directs responsive action and strategic planning

Stop spending resources on dead ends.

The only leads that matter are the ones you can close.

Increase the return on call center and media purchases by up to 75% with minimal efforts or upfront expense.

CRMAmplify** will boost conversion rates, generate growth, optimize your media buying, sharpen your sales forecast accuracy and **improve your ROI.



CRMAmplify™

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